Attention Truckers - Save Money on Fuel and Increase your Profits

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If you are an owner operator with just one truck or if you own a company with one to a thousand trucks, you are out there on the road every day trying to make money. What I am about to show you is that if you are running a Kenworth W900L, a Peterbilt 379-127, an International 9900, a Western Star 4964EX, a Freightliner Classic or any other brand truck with a hood, you are leaving money out on the road rather then in your pocket. Ladies and Gentlemen, I am here to tell you that with the rising cost of fuel and the rising cost of maintaining a truck you must get creative with what you drive. In today's truck market, you can invest in a more aerodynamic truck like a Kenworth T2000, Kenworth T600, Peterbilt 387, Freightliner Century, Freightliner Columbia or any other aerodynamic truck and you can get all of the interior features and sleeper configurations that you can get in a truck with a hood. What you get by switching to a more aerodynamic truck is INCREASED fuel mileage. Take a look at these conservative calculations.

Single Truck Owner Operator – Poor Fuel Mileage
•Run one truck that averages 5.0 miles per gallon 100,000 miles per year at $2.50 per gallon.
–20,000 gallons of fuel purchased
–20,000 gallons x $2.50 per gallon = $50,000 yearly fuel cost

Single Truck Owner Operator – Improved Fuel Mileage
•Increase your fuel mileage to 6.0 Miles per gallon, running 100,000 miles per year at $2.50 per gallon.
–100,000 miles/6.0 Mpg = 16,667 gallons of fuel purchased
–16,667 gallons x $2.50 per gallon = $41,667 yearly fuel cost.

Single Truck Running Team – Poor Fuel Mileage
•Running one truck as a team and average 150,000 miles per year, average 5 miles per gallon at $2.50 per gallon
–30,000 gallons of fuel purchased
–30,000 gallons x $2.50 per gallon = $75,000 yearly fuel cost

Single Truck Running Team – Improved Fuel Mileage
•If you increase your fuel mileage by 1 to 6.0 miles per gallon and you run 150,000 miles per year at $2.50 per gallon
–150,000 miles/6.0 Mpg = 25,000 gallons of fuel purchased.
–25,000 gallons x $2.50 per gallon = $62,500 yearly fuel cost.

Total Savings
•100,000 miles per year
–5.0 Miles per gallon = $50,000
–6.0 Miles per Gallon = $41,667
–$50,000-$41,667 = $8,333 SAVINGS
•150,000 miles per year
–5.0 Miles per gallon = $75,000
–6.0 miles per gallon = $62,500
–$75,000 - $62,500 = $12,500 SAVINGS

Added Benefits
•By having increase fuel mileage that means you can go farther on a fuel load, which allows you to go farther for cheaper fuel. What happens if you purchase fuel for $2.48 per gallon or just .02 per gallon under the average.
•100,000 miles per year = $41,333 per year for a savings of $8,667 a extra $300 in your pocket.
•150,000 miles per year = $62,000 per year for a savings of $13,000, a extra $500 in your pocket.

By increasing your miles per gallon with the purchase of a more aerodynamic truck you can expect to increase your profit margin by $8500 to $15,000 per truck depending on how many miles you run per year. Please note that my example only increase your fuel mileage by 1 miles per gallon. Do the math and you will see that while your competitors are out there running trucks with a hood, you can run a more aerodynamic truck and put more money in your pocket. With the fuel savings alone, you can almost make your truck payment for the year, now wouldn't that be nice.

To realize these savings, contact Marc Hess at http: http://www.besttruckskc.com